KRISHNA SISTLA

www.krishnasistla.com   sistla234@gmail.com   +1 (678)-907-5546

Education

MFA in Interaction Design
California College of the Arts | San Francisco

Bachelor of Architecture
Indian Institute of Technology | Roorkee, India

About Me

I am a Product Designer with over 8 years of experience working at design agencies, startups, and teams that have created industry-leading products. I am passionate about being a genuine advocate for the user and influencing my XFn partners by negotiating the best experience for the end user, without compromising the goals of the entire team.
I am a highly motivated and results-oriented individual. I am confident that I can make a significant contribution to your team and help you achieve your goals.

Mentorship

Passionate about training young designers the practice of design thinking and art of advocating for end users with XFn partners. I really enjoy facilitating design workshops and interactive learning sessions.
Actively mentoring designers on ADPList and Designed.org

Founder

Co-founded a design agency over 10 years ago with two other partners catering to early stage start-ups helping clients establish their online presence through website, social media content and their first mobile apps.

Skills

Data Driven Design	Front End Dev.
Design Research	Storytelling
Product Strategy	System Thinking
Interactive Technology	Product Design

Current Toolset

Figma   Framer   Dovetail
Xd   webflow   Storybook

Work Experiences

Lead Product Designer
UiPath | June 2023 - Present | Bellevue, WA
Spearheading the long-term AI+UX strategy for the company's development of a generative conversational assistant and in-tool AI enhancements to help enterprise business users save time during their workday by leveraging the power of automation.

Senior Product Designer II
Smartsheet | April 2023 - June 2023 | Bellevue, WA
Designed the northstar vision and execution plan for how enterprise customers can use resource management and scenario modeling to create project plans using Smartsheet.

Senior Interaction Designer
Google | Aug 2022 - March 2023 | Kirkland, WA
Oversee the design of a new product area called Capacity Planner under admin functions on Google Cloud to make it simple for large enterprise customers to plan their cloud compute resources.
This also required a redesign of an internal product that helps Google's internal capacity demand planners gather all capacity requests in one location and take informed action on these customer requests. Identified high-impact opportunities and potential constraints, and delivered products that support a cross-functional product initiative.

Lead Product Designer
Bright Machines | Jan 2020 - Aug 2022 | Seattle, WA
As the second designer on the team, I increased the design team's influence by working closely with Product, Engineering, and Field Operations to solve the complex challenges of robotic automations in manufacturing. Designed various products to make complex robot workflows more friendly for our non-expert users, and I relied on frequent validation from end users to keep our lean startup on the right track.

User Experience Designer
e-Builder | Feb 2018 - Dec 2019 | Plantation, FL
Improved the design practice at e-Builder to include Job-to-be-done(JTBD) methodology, collaborative design thinking, creating a design system and using Google Tag Manager all together to create a data driven design process.

Product Designer
Mayfield Robotics | June 2017 - Jan 2018 | Redwood City, CA
Designing mobile app experiences of controlling a home robot by informing design decisions through frequent user research.

Experience Designer
Autodesk | May 2016 - Dec 2016 | San Francisco, CA

Design Technologist
Swim Interaction Studio | Aug 2015 - Apr 2016 | San Francisco, CA

UX Design Intern
Autodesk | May 2015 - Aug 2015 | San Francisco, CA

Interaction Designer
Commonfloor | Jan 2014 - Aug 2014 | Bengaluru, India